



Healthcasts

Professional Television Network

Privacy Policy

POLICY OVERVIEW

Launched in 2001, The Professional Television Networks' - Healthcasts is a peer-board reviewed, credible, and physician-validated home-based private digital television network for physicians and healthcare professionals. PTN – Healthcasts understands the importance of keeping your personal information private. The following privacy policy applies only to the identifiable information we collect while processing your registration form to become a Content Review Board Member and/or your participation in our programming offers. This does not include or apply to the collection of your identifiable information from other sources. By registering to become a member of PTN – Healthcasts, you are agreeing to the policy below. This privacy policy supersedes the privacy policy of any specific vendor PTN – Healthcasts partners with to deliver content.

INFORMATION COLLECTED

Registration Information

PTN – Healthcasts collects identifiable information you submit to us when you sign up to become a Content Review Board Member. This identifiable information includes your Name, Address, Phone Number, E-mail, and other professional information (e.g., Specialty, Medical School, etc.).

Participation Information

In some cases, PTN – Healthcasts may provide you with the opportunity to submit additional identifiable and non-identifiable information through a sponsored broadcast/program, pre-survey, post-survey, or an additional promotional feature. This information may include your gender, age, designation, medical specialty, practice type, responses to a CME test, responses to an evaluation/survey, general feedback and comments, etc. Additionally, PTN – Healthcasts may store and utilize cookies/log files on your media device in order to help customize your experience with our programming.

HOW COLLECTED INFORMATION IS USED

Registration Information

PTN – Healthcasts generally uses the identifiable information you provide to us through our sign-up process to correspond to any requests or inquiries that you might have, including but not limited to: sending you TV Guide mailings, informing you of important program updates, responding to your customer service requests, etc.

Participation Information

Any identifiable and non-identifiable information that is collected as a result of a sponsored broadcast/program, survey or program related activity is shared only with the specific sponsor of the broadcast/program, survey or program related activity. By participating in a sponsored broadcast/program, survey or program related activity, you are giving your consent to have your information shared with the specific sponsor, including information provided during the registration process. Your identifiable information is not shared with any third party other than the sponsor of the broadcast/program, survey or program related activity without your consent. Please note: Some of PTN – Healthcasts' programs are sponsored by pharmaceutical manufacturers.

For Continuing Medical Education (CME) programs, no personal identifiable information will be shared with the supporter. The accreditor of the program will receive all necessary and required information in order to provide the Certificate of Completion to participants and fulfill any ACCME accreditor reporting and data requirements.

Aggregate Information

PTN – Healthcasts may aggregate data from your identifiable and non-identifiable information and provide it to third parties in order, but not limited to the following reasons: develop new products and services, develop new content partners, develop market research and outcomes measurements, etc. When PTN – Healthcasts aggregates your identifiable information, all identifying information is removed before the aggregate data is provided to a third party.

HOW INFORMATION IS SECURED

Security Procedures

PTN – Healthcasts has implemented industry-standard security measures including encryption technology and policies to ensure that your identifiable and non-identifiable information is kept confidential and only used for the purposes listed in this policy.

Employee Access

PTN – Healthcasts limits access to your identifiable and non-identifiable information to only PTN – Healthcasts employees who have a business need for the information. PTN – Healthcasts employees are required to keep your identifiable and non-identifiable information private and are required to sign a confidentiality agreement as part of their acceptance of employment with PTN – Healthcasts.

CHANGES TO PRIVACY POLICY

PTN – Healthcasts may update this privacy policy at various times and for various reasons. When substantial changes are made to this policy that affect the way we collect or use your identifiable and non-identifiable information, we will notify you immediately in order to gain your approval of the updated policy. The updated privacy policy will be posted on our website at the following address:

<http://www.healthcasts.com/privacypolicy.pdf>

HOW TO OPT-OUT, UPDATE OR REMOVE INFORMATION

Opt-Out of Sharing Information

You may opt-out of sharing your identifiable and non-identifiable information for any specific broadcast/program and/or associated survey by notifying PTN – Healthcasts via mail, phone, fax, or email.

Update Information

PTN – Healthcasts allows you at any time to update your identifiable and non-identifiable information by notifying PTN – Healthcasts via mail, phone, fax, or email.

Delete Information

PTN – Healthcasts allows you at any time to delete your identifiable and non-identifiable information by notifying PTN – Healthcasts via mail, phone, fax, or email.

CONTACT US

Mail
747 3rd Ave. 14th Floor
New York, NY 10017

Phone
866.275.7861

Fax
212.545.0938

Email
info@healthcasts.com

BY PARTICIPATING AS A MEMBER OF PTN – HEALTHCASTS’ CONTENT REVIEW BOARD, I REPRESENT THAT I HAVE READ AND AGREE TO THE ENTIRE PRIVACY POLICY AS STATED ABOVE.